



www.iseonline.in

ISE eAcademy

Online Campus for new entrant to Capital Market

ISE Training Center

Prospectus



Inter-connected Stock Exchange of India Limited

ISE's e-Learning Training on Capital Market.



Convenience and flexibility to learners



Reduce overall training time



Access courses from a variety of locations



Low cost



In-house programmes at your door steps

The e-Learning is an educational process through computer and internet. In a broad sense and simple words when knowledge is imparted with the help of computer, internet technology, CD Rom, DVD, interactive audio video tapes, video conference and other electronic mediums, it is called e-Learnig.



ISE, in association with CMS has initiated and designed its classroom training programmes on Capital Market into e-Learning Training programmes through e-Academy of Inter-connected Stock Exchange of India Ltd. Under e-Learning, all the lectures on all the topics of this module are video recordrd and a kit of Videos and Course material is given to the participants in a Pen Drive (off-line mode of learning). Alternatively, video and course contents can be accessed on-line through internet. This option is left to the participants which mode he has to choose at the time of registration. Lectures delivered by professionals cover all the vital topics in detail with practical examples wherever necessary. Any query can be raised by the participants while watching the video through internet, which would be replied by ISE Training Centre.

This e-learning programme is most advantageous to the learners due to following factors:

- ▶ Learners who can not attend class room training programmes due to long hours spent on journey to attend class room training programmes.
- ▶ Class room training programmes are convened on fixed days which may not be suitable to the learners due to his preoccupation.
- ▶ Learners from far off places or even from rural areas can take advantages of e-Learning Training on Capital Market where Classroom Training is not available at all.
- ▶ Learners may replay it as many times as he desires to understand the subjects, which is not possible in class room programmes.
- ▶ What is required for e-Learning training on capital market is a computer and the internet connectivity which is easily available even in rural areas if learner opts for online mode of learning.

ISE e-Academy

e-Learning programme is launched with Capital Market Module. Its Derivative-Futures & Options, Fundamental Analysis & Mutual Funds Module will be launched shortly.

How ISE e-Academy's e-Learning Programmes work?

After registration is completed, a participant is provided a kit containing the Pen Drive and other instruction manual if he opts for off-line mode of Learning - Participant has to create an e-mail address through which registration is required. After the successful registration, the learners shall get username and password. By logging to the Id and password, he/she can open the site and play the videos and start learning the course. He has to login for asking his query. The Pen Drive is available for a limited period of 3 months, during which he has to complete the course and appear for online Certification.

For whom for this e-Learning Training Programmes?

- New Entrants to Capital Market, including traders, investors and housewives who intend to invest their savings in stock market to create wealth.
- For Market Intermediaries, Regulators, Investment Bankers, Merchant Bankers, Mutual Funds, Financial Institutions, Research analysts.
- Under Graduates, Graduates, Post Graduates and Management students who intend to pursue their career in Capital market.

Broad subjects covered:

- Introduction to capital market, concepts and definitions
- Primary market - IPO, Listing of Securities on Stock Exchanges
- Secondary market operations - Trading, clearing & settlement, day trading, speculation, hedging and arbitrage, risk management
- Depository operations - Demat Accounts
- Market Index
- Derivatives - Futures & Options
- Fundamental Analysis
- Mutual Funds
- Financial Planning
- Investors rights & obligations

Fee:

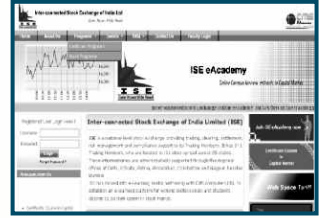
The fee for the e-learning Programme is Rs.5,000/- per participant payable at the time of Registration.

Certification:

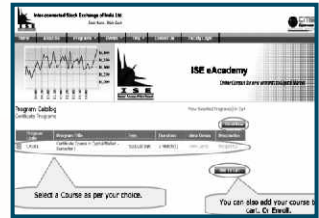
After the course is completed by the learner, he/she has to appear for the online examination at the centres specified by ISE e-Academy. The test paper will contain 50 questions with 4 probable answers of which one answer is correct. The learner has to tick the correct answer. Learner who obtains 50% or more marks will be awarded passing certificate.

How to Register ?

Step I: Kindly visit <http://www.iseonline.in> and on home page, click on PROGRAM CATALOGUE. This shall open program catalogue to select the course option.



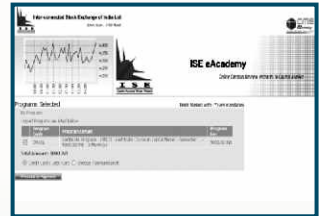
Step II: In the program option, click the check box to select the course.



Step III: After selecting the course, kindly click on enroll to open online registration form and fill the form & click on "save & proceed".



Step IV: Select the option for online payment. This shall open payment gateway to make payment through credit/debit/ATM card. Once online payment is done, you shall receive confirmation by automated mail.



If you select option of offline payment then, kindly fill in the cheque/DD status and send it to us by courier. Upon cheque/DD gets cleared, we shall provide you "Username and Password" for course access.

Helpline

Note: In case of any difficulty, kindly access the online chat facility to get the help.

Accessing the course post registration:

Step I: After the successful registration, the learners shall get username and password. Kindly visit <http://www.iseonline.in> and login with your username and password at "Registered users".

Step II: After the successful login, it will open Learning Management System interface. Kindly relogin with the same username and password to access the course.

Step III: Learners will have access to Web Based and Video Based learning for self learning.

Step IV: We have provided online chat facility for any doubt or clarification regarding the course. Learners can also access previous online chat forum.

Step V: You can send email to ISE Training Centre for any clarification and the same shall be replied within one working day.

Step VI: At the end of the course, learners shall be intimated with dates and the Centre for online examination and learners appear for online examination. The result shall be published after the completion of examination.

Note: If you don't have access to internet, you can opt for offline mode of learning by paying a marginal fee. Learners shall be given a Pendrive with preloaded courseware of Web based and Video based training program. To appear for the examination, the learners shall have the choice of dates and intimate us.

The entire program is designed scientifically for learners to get best of knowledge in practical. Web Based program has best of materials designed by renowned experts from the market. Video's are of industry experts who have taught and shared their experience to enhance the learning. So now register for online or off line course and complete the course sitting at the comfort of home.

For further details & registration
you may call **Mr. D K Gupta**,
Head-ISE Training Centre
or **Mr. Vinay / Ms. Swasti** at
(022) 67941129 / 32

Registered Office



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